

17 ways for 17kms

THE
**BIG
MISSION
HOME**
17^{km} WALK

Looking for fundraising inspiration? You've come to the right place! Read on for 17 ways to fundraise for The Big Mission Home's 17kms...

1 – 6: Check out our social tiles below. You could post one a day on your social media platforms or send via email, or pick your favourites with the suggested text – don't forget to include the link to your fundraising page.

Download the tiles at: donate.aucklandcitymission.org.nz/event/thebigmissionhome/fundraising

In 2023



73,092 meals were served at our community dining room, Haeata.*

TE TĀPUI ATAWHAI
AUCKLAND
CITY MISSION
TE TĀPUI

*these figures have not yet been audited.

Haeata Community Dining Room is open 365 days a year and serves up to 300 Aucklanders. \$80 provides five nourishing, hot meals for people experiencing homelessness or in a crisis situation. I'm participating in The Big Mission Home to help people in greatest need receive the basics we take for granted, including a warm meal. Please help me by donating to [insert link].

Would you walk



17km to find work, wash, get a nutritious meal or health care?

Kevin did.

TE TĀPUI ATAWHAI
AUCKLAND
CITY MISSION
TE TĀPUI

THE
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Many people experiencing homelessness walk up to 17kms a day to access the basics, including freshly-cooked, nutritious meals, washing facilities, medical care and support. Auckland City Mission - Te Tāpui Atawhai provides essential services and a warm welcome 365 days a year. I'm participating in The Big Mission Home to help people in greatest need. Please help me by donating to [insert link].

In 2023

200

people were welcomed into permanent homes.*



*these figures have not yet been audited.

I am supporting Auckland City Mission - Te Tāpui Atawhai by completing a 17km walk so they can continue to provide vital support to people in greatest need. Please support me by donating to my fundraising page [insert link].

Please Support me in The Big Mission Home

THE BIG MISSION HOME

17km WALK



On 23rd March I will be walking 17km in The Big Mission Home to support Aucklanders in greatest need. Please help me by donating to my fundraising page [insert link].

In 2023

20,174

consultations were conducted at Calder Medical Centre.*



*these figures have not yet been audited.

I am supporting Auckland City Mission by completing a 17km walk so they can continue to provide vital support to people in greatest need. \$30 contributes to the cost of a GP or nurse consultation for those who can't afford to visit a doctor. Please help me by donating to my fundraising page [insert link].

In 2023

we distributed ingredients for

2.4M

meals, in 50,647 food parcels.*



*these figures have not yet been audited.

50,647 Food Parcels were provided in 2023 by Auckland City Mission - Te Tāpui Atawha, the equivalent of 2.4 million meals. Ensuring families who can't make ends meet have enough nutritious kai has a positive, lasting impact on their health. \$138 gifts a complete food and hygiene parcel to feed a family for up to four days. Please help me raise funds to provide nutritious kai for families living in food poverty by donating to my page for The Big Mission Home [insert link].



7. Make the first donation: If you haven't started your fundraising, you've still got plenty of time. Making the first donation is a great way to get the ball rolling.

8. Run a Raffle at work or your club: Create a gift basket or see if a local business will donate goods or vouchers that you can raffle, with all funds raised being donated to your fundraising page (Please contact the Fundraising Team if you need help adding cash donations to your page).

9. Hold a fundraising morning tea at work: See if your local supermarket will donate some baked goods or you could bake up a storm at home for a morning tea at work. Invite all your colleagues and ask for a donation to be made to your fundraising page.

10. Matched funding: Will your workplace match the funds you raise? Or commit to donating a specific amount if you reach your target? This will encourage your network to donate if they know their donation will help you raise even more funds.

11. Could you wear a bright coloured tutu, or some other wacky outfit? Let your network know that if you reach your target you will wear a bright wig / a massive tutu / some other wacky outfit while walking 17km for The Big Mission Home.

12. Let everyone know what training you are doing: Post or send photos of you training – doing an online fitness class, or walking around the house when the weather is bad, or walking around your local park. You can have some fun with it too - why not load shopping into your car and call it resistance training!

13. Let everyone know why you are supporting Auckland City Mission: Write a personal message about why you feel it is important to support Aucklanders who have the greatest need.

14. Send out the story of Kevin who would regularly walk 17km a day to find food, shelter, to wash, find walk and meet friends

15. Let everyone know how close you are getting to your target: Let them know what difference their support will make, for example 'If I reach my target of \$600, we will help provide 50 hot meals for someone who is experiencing homelessness' or 'By raising \$3000, we will help provide food parcels, with enough nutritious kai to feed over 20 families for up to four days'.

16. Let everyone know that with the ongoing cost of living crisis, Auckland City Mission is expecting there to be not let up in demand for support for the foreseeable future.

17. Keep sending out reminders to your networks: Thanking those who have donated already and encouraging those who have yet to donate to help you reach your target.

Questions? Please contact Carol Herbert, Community Fundraising Specialist, carol.h@aucklandcitymission.org.nz



**Thank you for
your support!**

