

AUCKLAND'S ANGELS



Thank you for helping share the joy of Christmas with families in greatest need, by taking part in this year's Auckland's Angels.

As the cost of living crisis continues, we know this will be another tough Christmas for many Aucklanders and your generous support will help provide gifts and festive food parcels for families who would otherwise go without.

Your support of this year's Auckland's Angels is so much more than donations of food, gifts or funds. It shows people in greatest need that they are not alone, that their community cares and are thinking about them this Christmas.

It's easy to make a difference by being an Angel this Christmas:

- **Organise a food & gift collection** at your workplace or organisation.
- **Set up an Auckland's Angels online donation page**, where you and your workmates can make a secure donation to help the Mission to buy food and gifts for tamariki.
- **Organise a community event** with all proceeds being donated to the Mission

However you choose to take part in Auckland's Angels, we encourage you to start planning as soon as possible.

If you have any questions about Auckland's Angels, please call us on **027 880 6100** or email aucklandangels@aucklandcitymission.org.nz

Thanks to the support of people like you, the Auckland City Mission - Te Tāpui Atawhai gave out over 30,000 gifts to tamariki and 7,000 families were able to enjoy a Christmas meal last year.

In this guide ...

- Collecting food and gifts - p2
- Suggested food and gifts for donating - p3
- Auckland's Angels online donation page - p4
- Promoting Auckland's Angels - p5

Collecting food & gifts

It's easy to run a Christmas food and gift collection:

- **Tell us and sign up** so we can ensure we can keep you up to date with Angel news and new resources. Register on line at donate.aucklandcitymission.org.nz/event/angels
- **Know the dates of your Angels collection.** The sooner your networks know, the sooner they can also start planning how they will participate. We encourage you not to leave your collection until the last minute to give us enough time to sort and pack the food and gifts. Let us know your dates so we can ensure we can meet you at delivery or pick up.
- **Get Resources.** Once you have registered, you will be able to access useful posters, decorations, banners etc from your Angel's page. Plus ideas to post on your social media and internal communications.
- **Set up your collection point.** Whether it is in your staff room, reception, your store, clubrooms or home, use the resources available and add your own flair, to create an unmistakable collection point where people can drop off their gift or food donations
- **Tell everyone** in your organisation, networks or in your community. See page 5 for promotion ideas and a sample email.
- **Deliver collection.** We are asking our Auckland's Angels to drop off their gift collections as much as they are able due to this being an incredibly busy time of the year for our small team of drivers and trucks.
- **HOMEGROUND: 9th - 20th December (Monday to Friday only):** You can drop off to us at our HomeGround Federal St Pop Up Christmas grotto at 195 Federal Street, Auckland CBD between 12pm and 6pm.
- **LIBRARIES: 1st - 19th of December:** If your collection isn't too big, you can drop off your collection at participating Auckland libraries (libraries from Orewa right down to Papakura).
- **Pick up of collections:** If you are unable to drop off your collection, please let us know and we will contact our driver co-ordinator, who will contact you to advise when they are next in your area.



What should we give?

Food & Toiletry Items

Below is a list of non-perishable items that go into Mission food parcels at Christmas time:

The standard non perishable or long life

- Tinned fruit, vegetables, meat and fish
- Tinned soup
- Baked beans and tinned spaghetti
- Pasta sauce, pasta and rice
- Breakfast cereal and museli bars
- Spreads such as jam, peanut butter, honey
- Flour and sugar

- Toilet rolls
- Soap and shampoo
- Period products
- Deodorant
- Baby food
- Nappies

Gift Ideas

Donations of **new, unwrapped** gifts for children and teenagers are hugely appreciated. Here are a few popular gift ideas:

Infants

Rattles, night lights, bath toys, teething rings

Toddlers

Bath toys, puzzles, soft toys, Duplo, pull-along toys

Primary School

Puzzles, dress-ups, dolls/action figures, Lego, craft kits, toy cars, animal figurines

Teenagers

Sports ball, beach towels, outdoor games, scarves, sunhats, beach towels, toiletries, gift vouchers

Family/All Ages

Board games, books, stationery, reusable drink bottles, toiletries, gift voucher or Prezzy card

Note: Please do not gift clothes, as it is difficult to allocate sizes, or toys that require batteries.

While gift donations should be left unwrapped, the Mission is always grateful for donations of tape and wrapping paper!

We suggest a budget of about \$10-\$20 per gift.

For Christmas we will take care of the meat and vegetables and you provide the trimmings

- Gravy
- Stuffing mix
- Fruit mince pies
- Jelly
- Brandy snaps
- Chocolate
- Jams
- Fruit cake
- Custard powder
- Pavlova nests
- Christmas crackers
- Reduced cream and onion soup

Can we donate good quality, used items for Christmas presents?

No. We can only accept **new** items for Christmas gifts. Quite often this is the only present a child is receiving, so we want to make sure they receive something that's just for them and not pre-loved.

Setting up an online donations page

An Auckland's Angels online donations page for your organisation or group will automatically be set up when you register as an Auckland's Angel. This gives the option for your colleagues, customers, clients, members, friends or family who are unable to give a gift or food, to still participate by making a cash donation.

All Auckland's Angels cash donations will be used to purchase food or gifts where there is a shortage over the festive season.

We would encourage you to:

- Personalise your page by adding your organisation's name and logo
- Edit the text - let people know why you are supporting the Mission this Christmas.
- Share the link to your page by email, in your communications, or on your socials to let people know that they can still support, even if they are unable to donate food or gifts.

All donations over \$5 will be automatically receipted.

Corporate matching

Your employer might want to make a contribution through your page, or even match all donations made by staff.

Get in touch with us to set up corporate matching:

aucklandangels@aucklandcitymission.org.nz

Top Tip:

Send out a reminder to everyone a few days before your collection ends.



Promoting Auckland's Angels

Here are some suggestions for promoting Auckland's Angels:

- Share on your organisation's **intranet**.
- Send an **email** or share in your organisation's **e-newsletters**.
- Your collection point will also act as promotion so create one that people can't miss.
- Print the downloadable **poster** and put in shared spaces.
- Download Auckland's Angels social tiles and share on social media. Tag Auckland City Mission and us #aucklandsangels in your posts.
- Mention it in internal and external meetings.

Sample Email

Be Someone's Angel this Christmas

This year, [your organisation] is helping the Auckland City Mission - Te Tāpui Atawhai to share the joy of Christmas with Aucklanders in greatest need. If you're in a position to contribute, we/I would love your support!

Last year, the Mission distributed over 30,000 gifts and 7,000 Christmas boxes of food to families in our community, who would otherwise have gone without.

We know this will be another tough Christmas for many Aucklanders. If you are able to make a difference, here's how you can be someone's Angel this year:

- Donate **non-perishable food** and **new, unwrapped Christmas gifts** at [collection point] until [end date]. Suggested food donations include tinned vegetables, rice, spreads and Christmas treats. The Mission is collecting gifts for children of all ages (including teenagers) - books, sports equipment and board games are always gratefully received, as well as donations of wrapping paper. A budget of \$10-\$20 per gift is recommended.
- Alternatively, you can make a secure online donation to our Auckland's Angels fundraising page [link to your Auckland's Angels online donation page]. All donations go directly to the Mission and will be used to buy gifts and food for families in need this festive season. You will automatically receive a tax receipt for all donations over \$5.

Thank you for helping share the joy of Christmas this year!